



Dear Friends,

Since 1967, Santa Cruz Pop Warner (SCPW) has been, and continues to be, an outstanding educational and athletic organization. Our scholar-athletes range from the ages 5 to 15 years old. Our focus is to teach fundamental values, skills and knowledge that children will use throughout their lives, on the field and off. We provide the youth with a safe place to learn responsibility, commitment, teamwork, and integrity. These are very important traits for these young athletes, the future leaders of our community.

We emphasize scholastic excellence as well as athletic improvement. The scholar/athletes in our program follow strict academic guidelines throughout the entire season. On average, we have 175 boys and girls from our organization recognized by both National and Regional Pop Warner Associations for their scholastic achievements.

SCPW is governed and operated 100% by volunteers. We are committed to creating a positive culture where coaches, parents, fans, officials, sponsor, donors, volunteers and athletes partner together. We continue to strive to make a difference for our community's future.

The registration fees from our participants only cover a fraction of what is needed to operate our program annually. We rely on sponsorships and donations from individuals and businesses. By getting involved, you will partner with SCPW to help provide the opportunity for better equipment, maintaining our current equipment, and opening doors for our athletes to experience competition outside our region. Together we can create life long memories, values, and work ethics our scholar/athlete's take with them in their day-to-day lives.

SCPW is a 501(c)3 nonprofit, your generous donation is 100% tax deductible.

Thank you for your time,

Ernest Camacho
SCPW President

Please contact:

Anthony Machado 831-332-8309

Sponsor@santacruzpopwarner.org

SANTA CRUZ POP WARNER SPONSORSHIP & DONATIONS 2017

☐ PLATINUM LEVEL \$700 or over

- Advertising on our SCPW Website with link.
- A 3'x 4' banner at displayed at our home field games.
- Your business name or logo on SCPW T-Shirt.
- 12 month advertising campaign on SCPW social media.
- Verbal acknowledgment announcing your business sponsorship at each home game.
- Framed Sponsorship plaque
- Personalized SCPW Memorabilia.

☐ GOLD LEVEL \$500-\$699

- Advertising on our SCPW Website with link.
- A 3'x 4' banner displayed at our home field games.
- Your business name or logo on SCPW T-Shirt.
- 12 month advertising campaign on SCPW social media.
- Verbal acknowledgment announcing your business sponsorship at each home game.

☐ SILVER LEVEL \$300-\$499

- Advertising on our SCPW Website.
- A 3'x 4' banner at our home field games.
- Verbal acknowledgment announcing your business sponsorship at each home game.

☐ NON-BUSINESS DONATION – Any amount \$100 or over

- Two SCPW T-Shirts

☐ FUNDRAISER RAFFLE ITEM DONATION

- Donation Thank You Plaque

Amount Donated \$_____

Company/Family Name_____

Contact Name_____

Address_____

Phone_____ Email_____

Website_____

Please make checks payable to *Santa Cruz Pop Warner*

Tax Id# 94-2822424

Contact

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*****For Business sponsors please email a copy of your logo so we may upload *****